



ELEGANT HOTELS
BARBADOS
elegance with a twist

Elegant Hotels Group in Barbados Offers “Aqua School” For Children and Adults

Fort Lauderdale, Fla. – July 21, 2010 – Families with a gap in their summer vacation planning, or those looking ahead to a special fall or winter getaway, may want to consider going back to (Aqua) School. Elegant Hotels Group in Barbados has unveiled its new “Aqua School,” featuring free instruction in a range of water sports and free use of equipment, at three of its five superb Barbados hotels and Resorts, including Colony Club, Turtle Beach and Crystal Cove. The renovated Tamarind will join the Aqua School roster when the hotel reopens on November 1st, 2010, following a remarkable four-month makeover.

Sylvia Scholey, vice president of sales and marketing for Elegant Hotels Group, commented, “Many families tell us they’re looking for a chance to enjoy new experiences and learn new skills together while they’re on vacation. Parents want to be sure that their children have a variety of options and our new Aqua School is the perfect answer.” Scholey continued, “The beaches at each of our hotels are among the very best in the Caribbean, so it’s only fitting that we let our complimentary water sports program take center stage and add instruction to the mix.”

At Elegant Hotels’ legendary west coast properties, including Colony Club, Tamarind, and Crystal Cove, complimentary Aqua School instruction and activities available daily include: kayaking, snorkeling, water skiing; sailing; wind surfing; wake boarding and knee boarding. The young at heart at the adults-only House also have access to neighboring Tamarind’s water sports program. Stand-up paddle boards are offered at Colony Club, with Saturday clinics to educate guests on the Barbadian pastime. On the lively south coast, Turtle Beach’s Aqua School includes sailing, kayaking and snorkeling, among other activities. For an authentic surf experience, Elegant Hotels also offers a Surf Package for \$100 per person, minimum two guests, including transportation to Barbados’ best waves and expert surf instruction.

Tamarind Cove, located along the west coast adjacent to The House and Daphne's Restaurant, closed in July for a complete makeover, and will reopen on November 1, 2010 as "Tamarind." The hotel will feature fully renovated and modernized guestrooms, the addition of an intimate spa and relaxation space, and two completely redesigned and re-imagined restaurants. Tamarind's extensive and beautiful beach will offer an ideal setting for families to enjoy the Aqua School experience.

Parents who may wish to relax on the beach as their children tackle the watersports will also appreciate Elegant Hotels' Beach Ambassadors - who tend to guests' every beachside need, bringing popsicles, chilled drinks, towels and even sunscreen to their sun loungers throughout the day.

Families planning to enjoy Aqua School at Colony Club Hotel can take advantage of a **Kids Stay and Eat Free** special through Sept. 30, 2010 when booking by Aug. 31, 2010. A special "**Fall to Barbados**" offer is also available across most of the collection for guests booking five or more nights by Aug. 15 for travel through Dec. 18, 2010. At Colony Club, nightly rates start at \$241 - a 40% savings. The all-inclusive Crystal Cove Hotel starts at \$320 per night (a 24% savings). And the all-inclusive, all-suite Turtle Beach Resort on the lively South Coast - recently named one of the "World's Best Under-the-Radar Beaches" by ABCNews.com - starts at \$305 per night (a 31% savings) plus a free room upgrade to an ocean view Junior Suite, based on availability. Details and reservations are available at www.eleganthotels.com.

ABOUT ELEGANT HOTELS GROUP

Elegant Hotels Group owns and operates five of the finest hotels and resorts on the Caribbean Island of Barbados. Set on the most desirable of the island's legendary beaches on the west and south coasts, each hotel features unique attributes and a distinctive personality. Together, they offer styles to suit every taste, from classic to contemporary, family-friendly to adults-only, and traditional to all-inclusive. The hotels share a commitment to superb service and fine culinary experiences, and provide the ultimate beach and water sports environment for their guests, including the Elegant "Beach Ambassadors" program. They offer upscale accommodations that remain welcoming and unpretentious, or "elegance with a twist," - a casual elegance that embodies the best of Barbados. Elegant Hotels include The House, Colony Club Hotel and Tamarind, as well as the all-inclusive Crystal Cove Hotel and Turtle Beach Resort. The group also includes the acclaimed Daphne's restaurant on Barbados' west coast - sister to Daphne's restaurant in London. For reservations and further information, call (UK) 0800-917-3534 or (US) +1 888-996-9948, or visit www.eleganthotels.com.

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For hi-res images, interviews or more information, contact:

Patricia Nugent/Megan Bishop
Middleton & Gendron, Inc.
(212) 284-9935/ (212) 980-9231
Email: pnugent@mg-pr.com / mbishop@mg-pr.com