



## **Barbados Refreshed:**

### **Elegant Hotels Group to Initiate Multimillion-Dollar Facelift**

*Changes Include Makeover of Tamarind Cove Hotel to new 'Tamarind'*



FORT LAUDERDALE, Fla. – March 18, 2010 – Elegant Hotels Group, Barbados, is delighted to announce its exciting plans for a multi-million dollar investment. New programs and property renovations across all five of the company’s hotels will be launched with a series of celebrations and specials beginning November 1, 2010.

From July 1, 2010, Tamarind Cove Hotel will close for a complete metamorphosis, transforming into the new “Tamarind.” When it reopens in November, it will feature fully renovated and modernized guestrooms, the addition of an intimate spa and relaxation space, two completely redesigned and re-imagined restaurants – including a stylish new late-night poolside tapas lounge at the former Sasso – and the transformation of Tangiers Restaurant with a new deck overlooking the ocean.

Pool and communal areas at Tamarind will feature contemporary sun-loungers, day beds and decks, transforming outdoor spaces into outdoor ‘living rooms’ providing

flexible spaces for dining, drinking, relaxing and events. With floor cushions, throws and striking new lighting, Tamarind will be able to simultaneously offer a romantic atmosphere for couples and great amenities for families.

On the family front, Tamarind will also be introducing a newly designed kids club, which will be rolled out across the Elegant Hotels collection. The new kids club will cater to a range of ages, while a separate ‘teen den’ will offer the perfect place for teenagers to hang out and relax whilst on holiday. The den will include the latest in teen technology including large screen WII and popular games consoles as well as activities on and off the resort.

Renovations at Tamarind are accompanied by new programs and upgrades across the Elegant Hotels collection, though these additional projects will unfold behind the scenes without any disruption to guests. Updates to all rooms and selected public areas at Elegant Hotels’ two popular all-inclusive resorts, Crystal Cove and Turtle Beach, are scheduled to be largely completed by late December 2010. Changes will include a complete upgrade to contemporary and stylish new furniture and soft goods, the installation of additional flat screen LCD televisions, iPod and MP3 station, laptop compatible safes and other improvements.

In addition, Colony Club has launched paddle surfing lessons this season, as a forerunner to the new “Aqua School” offering at our hotels, while new Elegant Barbados Discovery packages are currently being created and will run alongside a range of culinary themed programs including cooking classes at the new Tamarind to “Taste of Elegance” programs across the collection.

For information about Elegant Hotels Group or to book any of the hotels log on to [www.eleganthotels.com](http://www.eleganthotels.com) or call (UK) 0800-917-3534 (US/Canada) 888-996-9948

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#### **ABOUT ELEGANT HOTELS GROUP**

Elegant Hotels Group owns and operates five of the finest hotels and resorts on the Caribbean Island of Barbados. Set on the most desirable of the island’s legendary beaches on the west and south coasts, each hotel features unique attributes and a distinctive personality. Together, they offer styles to suit every taste, from classic to contemporary, family-friendly to adults-only and traditional to all-inclusive. The hotels share a commitment to superb service and fine culinary experiences, and provide the ultimate beach and water sports environment for their guests, including the Elegant “Beach Ambassadors” program. They offer upscale accommodations that

remain welcoming and unpretentious, or “elegance with a twist,” – a casual elegance that embodies the best of Barbados. Elegant Hotels include The House, Colony Club Hotel and Tamarind Cove Hotel, as well as the all-inclusive Crystal Cove Hotel and Turtle Beach Resort. The group also includes the acclaimed Daphne’s restaurant on Barbados’ west coast – sister to Daphne’s restaurant in London. For reservations and further information, call 0800-917-3534 (UK) 888-996-9948 (US), or visit [www.elegant-hotels.com](http://www.elegant-hotels.com).

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